

CANDICE JONES

CORPORATE
COMMUNICATIONS
SPECIALIST

PRIMARY SKILLS

- Communications
- Crisis Management
- Research and Analysis
- Writing
- Editing
- Strategy Integration
- Media Relations
- Internal Communications

SECONDARY SKILLS

- Photography
- Design
- Social Media
- Multi-media

CONTACT DETAILS

candicemjones@gmail.com
084 777 0996
www.cjcv.net

PERSONAL PROFILE

Storytelling has always been something that has come naturally to me. This passion has shaped my career, first in journalism and later in corporate communications. It has been the foundation that has allowed me to build my wealth of skills.

I have used my extensive experience seeking out challenges and used the to help me develop a diversity of skills that set me apart as a communications specialist. I have a passion for growth and a love of learning and research, which allows me to quickly absorb an organisation's culture and needs.

I use this to help me understand how best to approach communications, whether for internal stakeholders or external. I have the ability to execute projects both quickly and efficiently and love to challenge myself with new topics and projects.

I also have a talent for translating complex information into something the majority of people can understand, a skill which all my employers have found valuable. I am now looking for a new and exciting opportunity. Let me tell your story.

EDUCATION

University of Johannesburg
BA Journalism and Linguistics
2003 - 2006

Torque IT
Microsoft Certified Systems Engineering course
1998 - 1999

Torque IT
A+ hardware certificate
1998

Roedean School SA
Matric
1997

CANDICE JONES

For a complete CV and
portfolio please visit
www.cjcv.net

The entire site loads at once
which means it can
take a little time,
so please be
patient.

REFERENCES

Cell C
Karin Fourie
Executive Head:
Communications
084 777 7506,
kfourie@cellc.co.za

TechCentral
Duncan Mcleod
Owner & Editor
082 450 8779,
Duncan@techcentral.co.za

ITWeb
Ranka Jovanovic
Editorial Director
082 560 8400,
ranka@itweb.co.za.

PROFESSIONAL EXPERIENCE

Senior Manager: External Communications
Cell C

August 2017 - Present

Audit and control of all external communications.,
Development of divisional strategy in line with
organisation strategy, team mentorship and development.
Internal Communications and CSI support.

Manager: Media Relations

Cell C

2012 - 2017

Driving the company strategy through media channels.
Maintaining the company's profile as an opinion leader.
Crisis management. Highlighting new product offerings
through media. Leveraging the media as a strategic tool in
influencing public opinion, Government and regulatory
bodies. Managing photo shoots. Development of public
facing documentation. Internal communications
assistance. CSI project assistance. Designation of
authority for Executive Head of the division.

Company Writer and Media Advisor

Cell C

2011-2012

Writing public facing documentation, (including press
materials, Web site copy, social media interactions,
customer responses for VIP clients, business profiles and
brochures), Internal communications assistance.
Internal magazine management.

Deputy Editor

TechCentral

2010 - 2011

Expanding readership and generating content for the site.
Targeting potential growth areas for the business.
Production of the podcast. Editing video and audio as
content. Photography.

Telecommunications Editor

ITWeb

2008-2010

Sourcing breaking news coverage. Sector related
coverage and analysis. Research and understanding of
the technologies used in the sector, as well as concrete
knowledge of Government and regulatory influences.
Edit and mentor journalists covering the sector. Launch of
social media spaces for the company.